

MAISON SOLETTI

LUXURY EYEWEAR



COLLECTION 2026

LOOKBOOK & CATALOGUE



*"Where the sun meets the horizon,
clarity begins."*



Soletti — from the Italian sole, meaning sun.
A symbol of clarity, brilliance, and timeless elegance.

Born from a passion for Italian craftsmanship
and a devotion to understated luxury,
Maison Soletti creates eyewear for those
who see the world differently.



THE MAISON

Italian Heritage, Modern Vision

Every Maison Soletti frame is a study in restraint — designed with Italian aesthetic sensibility and crafted from the finest materials. Our handmade cases arrive directly from Italian artisans, completing an experience that honours tradition while embracing contemporary elegance.

We believe eyewear should transcend trends. Each piece in our collection is a timeless silhouette, refined to its essential form — nothing added that doesn't belong, nothing removed that serves a purpose.

MATERIALS

Premium acetate, titanium, gold plating

CASES

Handmade leather cases from Italy

DESIGN

Italian-inspired, modern minimalist

LENSES

UV400 protection, optical grade

Première Collection

THE COLLECTION



Rimless · Aviator · Bold Acetate · Shield · Tinted · Tortoise

Fifteen signature styles. One unwavering standard.



01

RIMLESS GOLD

The Art of Disappearing

Our rimless collection strips eyewear to its purest form — delicate gold hardware that barely whispers against the skin, gradient lenses

that shift like a Mediterranean sunset. For those who prefer their

Frame: 18K gold-plated titanium

luxury understated.

Lens: UV400 gradient blue

Temple: Engraved logo detail

Weight: 18g



Born to Fly

The eternal silhouette, reimagined with Italian precision.



Tinted rose gold · Her



Classic gold · Him



03

BOLD ACETATE

Make a Statement

For moments that demand presence. Hand-polished Italian acetate in deep black, with precision-cut geometric lines that command attention without asking for it.

Frame: Hand-polished Italian acetate

Lens: UV400 gradient smoke

Temple: Logo-embossed detail

Weight: 32g



04 SHIELD

Unapologetic

A single lens. A singular vision. Maximum impact.



Shield Black · Close-up



Shield Black · Front view

See the World in Colour

Rimless frames with hand-tinted gradient lenses in warm rose.



Rose gradient · Rimless gold



Rose gradient · Architectural light



ROSE TINT

Colour Has No Gender

The rose tint doesn't belong to anyone — it belongs to confidence. Paired with our classic aviator frame in warm gold, this combination softens the light without softening the look.

Frame: Gold-plated titanium aviator

Lens: UV400 rose gradient

Temple: Slim signature endpiece

Weight: 20g





06 TORTOISE

Heritage Refined

The pattern that has defined elegance for centuries. Our tortoise acetate frames honour this legacy with hand-layered colour depth that catches the light differently from every angle.

Frame: Multi-layered tortoise acetate

Lens: UV400 solid brown

Temple: Branded endpiece detail

Weight: 28g



À DEUX

Side by side. Frame by frame.



Soletti was never designed for one kind of person.

Our frames are made for the couple who matches without matching — who shares a sensibility, not a uniform.

His blue tint meets her rose gradient. Different lenses, same language.



07

CLASSIC WAYFARER

The Icon, Refined

Some silhouettes don't need reinvention — they need reverence. Our Classic Wayfarer honours decades of cultural history with hand-polished black acetate and a fit refined for modern wear.

STYLE

Classic Wayfarer

FRAME

Hand-polished black acetate

LENS

UV400 solid smoke

WEIGHT

30g



Effortless. Intentional. Unmistakable.



"Style is a reflection of your attitude and personality."

— MAISON SOLETTI

Partner With Us

Maison Soletti offers a curated wholesale programme for discerning retailers.

STYLE	RETAIL PRICE	WHOLESALE PRICE	MIN. ORDER
Rimless Gold	\$160	\$65	12 units
Rimless Silver	\$160	\$65	12 units
Aviator Classic	\$160	\$65	12 units
Aviator Tinted	\$160	\$65	12 units
Bold Acetate – Black	\$160	\$65	12 units
Bold Acetate – Tortoise	\$160	\$65	12 units
Shield Black	\$160	\$65	12 units
Tinted Rose	\$160	\$65	12 units
Classic Wayfarer	\$160	\$65	12 units
Geometric Silver	\$160	\$65	12 units

WHOLESALE TERMS

MINIMUM FIRST ORDER	48 units (mix of styles)
REORDER MINIMUM	24 units
PAYMENT TERMS	Net 30 for approved accounts
DELIVERY	2–4 weeks from order confirmation
DISPLAY SUPPORT	Branded counter display with first order
MARKETING	Lookbook, product cards, digital assets provided
EXCLUSIVITY	Territorial exclusivity available

WHY STOCK MAISON SOLETTI

- 59% gross margin at retail – exceptional category performance
- Italian-designed frames with handmade cases – authentic luxury
- Exclusive designs not available from mass-market distributors
- Full marketing support including lookbook and social assets
- Growing brand with dedicated wholesale team

MAISON SOLETTI



SHOWROOM

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